

Johnny Collins

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PROFILE

I am Chukwudi Collins Ezuike known as Jayworks. My major skill sets are, ECOMMERCE MANAGEMENT, WEB DESIGN & DIGITAL MARKETING STRATEGIST. I've help some companies achieve their goals in short time and some still reach out to help them with some projects per time.

EXPERIENCE

Website Manager - Sales & Social media manager

Dec 2023 - Sep 2024

Mfastsynergy Ltd | Lagos, Nigeria

- I only manage their website and sales

Web design - Sales Manager - Ads setup and others

Jul 2024 - Present

HARKE AGRO PROCESSING AND LOGISTICS LTD | Lagos, Nigeria

- I work as a part-time staff. I manage their website and social media platforms. Lastly generating sales.

Trainee Staff/trainee

Dec 2018 - Dec 2022

Rareplus Business Academy | Lagos, Nigeria

- As a part-time tutor, teaching business men and women how to start up a successful e-commerce business.

Ecommerce Manager - website design - sales manager

Nov 2023 - Apr 2024

SAFESECURED SOLAR LTD | Lagos, Nigeria

- Overseeing companies digital presence to more client in social media. Managing team Designing and building different landing pages to promote products.

EDUCATION

BUSINESS CERTIFICATE

2023

Innkeeper hub | Lagos, Nigeria

- Innkeepers Hub BUSINESS CERTIFICATE

SSCE

2014

Sacred Heart & Renaissance College | Lagos, Nigeria

- Junior and senior studies at Sacred Heart & Renaissance College

BUSINESS CERTIFICATE

2014

Rareplus business academy | Lagos, Nigeria

- BUSINESS CERTIFICATE from Rareplus business academy

SKILLS

B2B Marketing

PPC

Facebook Ads

SEO / SEM

Social Media / Viral Marketing

Digital Transformation / Change Management

Campaign Management Tools (Hubspot, Mailchimp)

Startup Experience

LANGUAGES

English

Fluent